

JOHN THOMPSON

Wilmington, NC • 704-425-1707 • johncthompsonjr@gmail.com • [LinkedIn Profile](#) • [Portfolio](#)

INSTRUCTIONAL DESIGNER • ACTIVE FEDERAL PUBLIC TRUST

Instructional designer and learning experience professional with 20+ years of experience designing eLearning, instructor-led training, technical video, simulations, and performance support for government, corporate, and education audiences. Combines learning strategy, advanced Articulate Storyline/Rise development, multimedia production, and AI-assisted workflows to transform complex technical and business content into practical, learner-centered experiences.

WORK EXPERIENCE

Leidos • 11/2024 – Present

Instructional Systems Designer / Course Developer — FAA Engineering Services

- Designed and developed multi-format learning solutions for FAA Engineering Services, including instructor-led training, eLearning, technical video, simulations, and performance support. Partnered with engineers, technicians, managers, and SMEs to translate complex technical and operational content into clear, learner-centered experiences.
- Produced **24 Fiber/Electronics instructional videos** totaling approximately **130 minutes** of technical content for a primary audience of approximately **1,200 FAA Engineering Services technicians and engineers**, with availability to the broader FAA workforce.
- Developed major FAA learning initiatives including **Business Acumen for New Managers**, created in collaboration with **12 managers**, and an online version of **Project-Related Operational Risk Management (STORM)** designed for a target audience of approximately **5,000 FAA employees**, expanding access beyond the approximately 3,000–4,000 employees who completed the original course.
- Supported learning quality and consistency through peer review of fellow instructional designers' work, evaluating technical accuracy, grammar, clarity, usability, visual presentation, and overall coherence while providing constructive recommendations for improvement.

VMware • 10/2022 – 01/2024

Senior Learning Experience Designer, Carbon Black

- Merged **3 instructor-led courses** into **1 comprehensive program**, incorporating two years of technical software updates, custom diagrams, and software simulations while achieving **95% learner satisfaction** within six months.
- Transitioned traditional instructor-led training to SCORM-compliant eLearning with interactive simulations, helping reduce training development time by **20%**.
- Collaborated with SMEs and stakeholders to develop storyboards, course outlines, training materials, audio/video scripts, and Storyline simulations for Carbon Black products used by organizations representing **more than one-third of the Fortune 100**.

West Stanly High School • 08/1994 – 03/2022

Business and Information Technology Instructor

- Created and taught multimedia, visual design, video, web, business, and IT curricula, leading students to **30+ state championships** in business and technology competitions.
- Achieved approximately **90% pass rates** in Adobe Creative Suite and Microsoft Office certifications, helping **200+ students** earn industry credentials.
- Served in leadership roles including mentor, interview committees, Superintendent's Leadership Council, and **six years on the NC FBLA Board of Directors**.

JOHN THOMPSON

Wilmington, NC • 704-425-1707 • johncthompsonjr@gmail.com • [LinkedIn Profile](#) • [Portfolio](#)

INSTRUCTIONAL DESIGNER • ACTIVE FEDERAL PUBLIC TRUST

INDEPENDENT CONTRACTOR EXPERIENCE

Brown Legacy Enterprises • 2022

Instructional Designer (Contract)

- Developed an interactive Articulate Rise learning module using Camtasia and Synthesia for more than **30 associates**, contributing to approximately **90% improvement** in team meeting record-keeping accuracy within two months.

Bignic Fishing • 2022

Instructional Designer (Contract)

- Created an interactive customer product education module using Articulate 360 and Adobe Creative Cloud, contributing to a reported **30% reduction** in customer inquiries within two months and increased customer engagement.

Stanly County Online Schools • 2010 – 2011

Lead Instructional Designer (Contract)

- Led development and launch of the school system's first online learning program, creating course templates, training instructors, and managing a team of **6 course developers** supporting a program that grew to more than **200 learners per semester**.

North Carolina Department of Public Instruction • 2008 – 2009

Instructional Designer (Contract)

- Developed a **16-week** statewide E-Commerce II Honors course, collaborating with SMEs and stakeholders to create instructional content, teacher resources, video, activities, and assessments ultimately used by more than **2,000 learners**.

EDUCATION

Bachelor of Science in Business Education • Appalachian State University • 08/1988 – 12/1993

CERTIFICATIONS

National Board Certification — Career & Technical Education • National Board for Professional Teaching Standards • 10/2001 – 06/2031

Certificate in Becoming an Instructional Designer • LinkedIn Learning • 04/2022 – 05/2022

Adobe Photoshop, Illustrator, Premiere Pro and Dreamweaver • 12/2018

Microsoft Word and PowerPoint • 12/2015

HONORS & RECOGNITION

Appalachian State University Rhododendron Society • NC Business & Information Technology Education Hall of Fame • Stanly County Schools Teacher of the Year • NC Business & Information Technology Education Teacher of the Year • NC FBLA Adviser of the Year

SKILLS

ADDIE • Adobe Creative Cloud • AI-Assisted Workflows • Articulate Rise • Articulate Storyline • Camtasia • Curriculum Development • eLearning Development • Graphic Design • Instructor-Led Training • Learning Strategy • Microsoft Office • Miro • Performance Support • SCORM • Snagit • Storyboarding • Synthesia • Technical Training • Video Production